

**POLITICAL INQUIRY RECORD:
FEDERAL, STATE & LOCAL CANDIDATE ADS
ALL QUESTIONS MUST BE ANSWERED**

☐ Federal Candidate

☒ State or Local Candidate

1. Requested by (Agency name, address, phone number & contact):

Agency Name *Aurora Comunicación Integral, Inc.*
Contact *Rosa M. Mari Pesquera*
Phone Number *787-692-6263*
Address *PO Box 1682
Trojillo Alto, PR. 00927*

2. On behalf of (Candidate name & authorized campaign committee name):

Rafael Bernabe

3. Election (Office sought & date):

Gobernador, 8 de nov. 2016

4. Date of request:

5. Request received by:

6. Details:

7. Name, Address & Phone Number of contact person for the candidate or candidate's authorized campaign committee:

Contact Name *Manuel Rodriguez Barcha*
Phone Number *787-487-0600*
Address *Ave. Jesús T. Piñero # 258, Hyde Park
San Juan, PR 00918*



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8. Name of treasurer of authorized committee:

Maria Mercedes Bou

9. Date and nature of follow-ups, if any:

10. Disposition:

- ☐ Accepted – see contract details
- ☐ Rejected – provide reason:

Additional Information:

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Canal 2

Date: Oct. 5, 2016

I, Rosa M Mari Pesquera,

being/on behalf of: Rafael Bernabe,

a legally qualified candidate of the Partido del Pueblo Trabajador

political party for the office of: Governor

in the Puerto Rico

election to be held on: Nov. 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See contract attach.					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Partido del Pueblo Trabajador

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

maría Mercedes Bou

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Oct. 5, 2016

Date _____

Desarroll. Klauí Pongueras

Signature

To Be Signed By Station Representative

□ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



696577

ORDEN DE COMPRA 066

A: Canal 2/Carmín Fernandez
Fecha: 27 de octubre de 2016
Proyecto: Partido del Pueblo Trabajador

SPOT 30ss: Qué tal un país

• SEGMENTO: 2 spots de 30ss Telenoticias 5:00 PM \$1,700 c/u
miércoles 2, jueves 3, viernes 4 y lunes 7 de noviembre de 2016
TOTAL Telenoticias 5:00 PM - \$13,600

• SEGMENTO: 2 spots de 30ss Telenoticias 10:00-11:00 PM \$1,700 c/u
jueves 3, viernes 4 y lunes 7 de noviembre de 2016
TOTAL Telenoticias 10:00-11:00 PM- \$10,200

• SEGMENTO: 2 spots de 30ss Telenoticias sábado 5:00-6:00 PM \$900c/u
sábado, 5 de noviembre de 2016
TOTAL Teleniticias sábado \$1,800c/u

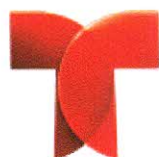
• SEGMENTO: 2 spots de 30ss Telenoticias domingo 5:00-6:00 PM \$900c/u
domingo, 6 de noviembre de 2016
TOTAL Teleniticias domingo \$1,800c/u

COSTO TOTAL: \$27,400

COMISIÓN AGENCIA: 15%: \$4,110

NETO: \$23,290

CONTRACT


TELEMUNDO

WKAQ
383 Franklin D Roosevelt Avenue
Hato Rey, PR 00918
(787) 641-2222

<u>Contract / Revision</u> 696577 /		<u>Alt Order #</u>
<u>Product</u> PPT - QUE TAL UN PAIS 30ss		
<u>Contract Dates</u> 11/01/16 - 11/07/16	<u>Estimate #</u>	
<u>Advertiser</u> PARTIDO DEL PUEBLO TRABAJADOR		<u>Original Date / Revision</u> 10/27/16 / 10/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> WKAQ	<u>Account Executive</u> Carmen Fernandez	<u>Sales Office</u> Puerto Rico Loc
<u>Special Handling</u>		
<u>Demographic</u> RA1849		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 41803		<u>Advertiser Ref</u> 40375

And:

***AURORA COMUNICACION INTEGRAL, INC.**
100 GRAND BOULEVARD PASEOS 112-293
SAN JUAN, PR 00926
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKAQ	11/02/16	11/07/16	5P-6P M-F	5P-6P		:30			NM	8	\$13,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/16	11/06/16	--222--				6	\$1,700.00			
	Week:	11/07/16	11/13/16	2-----				2	\$1,700.00			
N 2	WKAQ	11/03/16	11/07/16	10P-11P M-F	10P-11P		:30			NM	6	\$10,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/31/16	11/06/16	---22--				4	\$1,700.00			
	Week:	11/07/16	11/13/16	2-----				2	\$1,700.00			
N 3	WKAQ	11/01/16	11/01/16	10PM-11PM JAY	10P-11P JAY	-2-----	:30	2	\$1,800.00	NM	2	\$3,600.00
Totals											16	\$27,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/16 - 11/07/16	16	\$27,400.00	(\$4,110.00)	\$23,290.00
Totals	16	\$27,400.00	(\$4,110.00)	\$23,290.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination, except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.